Brandy Agerbeck's Visual Thinking Talks & Workshops

aloevera  brandy'sane jadeplant

succulents

hens & chicks burro's tail

loosetooth.com
Hello + Welcome!

Thank you so much for your interest in my event offerings.

First off, if you have any questions, please ask. This document is meant to give you a clear picture of possibilities and be open to conversation and customization.

Second, if you have not seen me speak, here’s two videos online that will give you a good idea of my style, skill, and tone.

- My 2013 TEDxWindyCiy talk, [Shape Your Thinking](#)
- A mini-workshop I led at EuViz in 2018 on [The Trio](#).

Thirdly, I’m not here to give you a shiny toy that you forget about next week.

I know that drawing and visual thinking has a pretty high novelty factor for most groups. It’s definitely not business-as-usual.

I’m here to teach you indispensable tools that change your work. Create clarity for yourself, your teams, your organization anytime you’ve got paper and pen (or whiteboard, or tablet, or...).

We can also discuss how to extend the learning beyond a one-and-done experience to a longer learning journey with books, courses, video call coaching that complement these programs.

I never shared a visual thinking how-to without the all-important why it matters. This work is always grounded in hands-on practice, making it a refreshing change from lecture-based training. I take great care to cultivate learning environments of respect, safety to try, challenges to make us all better, responsiveness and joy.

While my goal is to make everyone better thinkers, communicators and happier humans through learning visual tools, these experiences also create stronger teams, increase collaboration, improve communication, and are chock full of social learning.

The way we set up the space and craft our agenda shapes these outcomes. Be sure to share your objectives with me so we can meet your group’s individual needs.

I always welcome questions to help you decide what’s best for your people and your goals.

I look forward to hearing from you,

Brandy Agerbeck
Loosetooth.com
brandy@loosetooth.com

“Brandy is a triple threat. World-class expert, top-notch trainer and seamless facilitator. Learn from the best.”

Patricia Martin, CEO, LitLamp Communications
At-A-Glance Overview

Add a memorable & experiential element to your event to spark creativity, problem-solving and reflection.

2-4 hr interactive keynote | page 3
Variable group size

Learn the vitals of visual thinking for communication, critical thinking and wrangling complexity.

1-3 day workshop | page 4
Variable group size

Craft the 10 crucial flipcharts that take meetings from meh to masterful.

1-2 day workshop | page 5
Up to 16 people, space dependent

Tune into this essential life skill of listening by making it tangible with paper and pen.

1-2 day workshop | Page 6
Variable group size

Capture the core qualities and guiding principles for supporting groups visually.

1-2 day workshop | Page 7
Up to 16 people, space dependent

Take this brilliant brainstorming tool to a whole new level.

Half day to 1 day workshop | page 8
Up to 16 people, space dependent

Any questions? Contact Brandy Agerbeck at brandy@loosetooth.com | page 2
Add a memorable and experiential element to your event to spark creativity, problem-solving and reflection.

Brandy begins with a 45-60 minute “sage on the stage” keynote on visual thinking while every participant draws along. Next, everyone puts their brand new learning immediate into practice with a 1-3 hour “guide on the side” exercise. This exercise is a highly customizable component designed to integrate with your event’s format and objectives. A few possibilities:

- Launch your event with an introductory exercise, followed by small group sharing to get the pulse of your audience and help participants connect with each other.
- We can craft a session of small group problem solving, or tackle parallel scenarios, followed by report outs.
- Create a bridge from your event into your attendees’ return to their workspaces with a reflection exercise and new ideas and skills to implement.
- Give your audience Brandy’s instantly-understandable and endlessly replicable “four tips and a rule of thumb” for visual thinking.
- Learn the single most important idea to shush the Inner Critic that keeps you from learning and growing.

For more details or to book Brandy Agerbeck for this program, contact her at brandy@loosetooth.com

Audience engages with Brandy’s live drawing projected from an overhead camera.
Experience the vitals of visual thinking for clearer communication, critical thinking, and wrangling complexity.

Grab you your passport to the rich world of visual thinking! As a respected, international leader in the field, Brandy has broken down the complexity of visual thinking into 24 accessible, concrete “idea shapers.” This workshop is your tour through these tools and drawing as an endlessly adaptable thinking tool. New lands await!

Brandy’s core small group workshop is adaptable in length:

<table>
<thead>
<tr>
<th>Lite</th>
<th>1 Day</th>
<th>Essentials</th>
<th>2 Days</th>
<th>Intensive</th>
<th>3 Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quick overview of visual thinking with a handful of exercises</td>
<td>Recommended for stronger skill- &amp; team-building</td>
<td>Give your team the gift of time to directly apply these new skills to their work</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A “hop-on, hop-off tour” of all 24 Ideas Shapers with 2-3 stops for hands-on exercises.</td>
<td>Lite Level plus:</td>
<td>Lite and Essential plus:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+ More hands-on exercises</td>
<td>+ More Q&amp;A time</td>
<td>+ Exercises customized to your team or organization</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+ The magic sleep-on-it factor</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Think only artists and designers can do this? **Wrong.** Brandy’s gives every participant — no matter their background or skill level — concrete tools and methods to use time and again.

This is not mindless doodling. This is making great work happen with paper and pen. We emphasize the *thinking* in visual thinking.

For more details or to book Brandy Agerbeck for this program, contact her at [brandy@loosetooth.com](mailto:brandy@loosetooth.com)
Craft the 10 crucial flipcharts that take meetings from meh to masterful.

In a Harvard Business Review study, 71% of senior managers said their meetings were unproductive and inefficient.

Learn the antidote to this lousy statistic. The humble conference room staple — the flipchart — is the key to unlocking the untapped talent of your team and making the most of your time together.

Not only does Brandy show you step-by-step what to draw, she divulges all her best practices in how to use each one and why every single flipchart is critical to your meeting’s success.

Take the guess work out of whether your meeting time was well-spent. Your productivity is made tangible. Increase the focus, participation and collaboration of every meeting.

Ace these 10 indispensable flipcharts and adapt them to any meeting topic.

Note: This workshop is not artsy-fartsy flipcharts facelifts. These 10 proven formats are GAMECHANGERS. Spread this approach throughout your organization to change meeting culture forever.

For more details or to book Brandy Agerbeck for this program, contact her at brandy@loosetooth.com
Tune into this essential life skill of listening by making it tangible with paper and pen.

Great listeners are indispensable. Sadly, most people are lousy at it. The power skill in the noise of the 21st century is visual listening.

In this workshop, we dive deep into specific visual listening techniques:

- Learn how a conversation transforms with paper and pen. People feeling listened is even more important than you think.
- Recognize your own filters and biases that affect your ability to listen well.
- Discover the different types of speakers and how each one helps and hinders listening.
- Tap into the treasures of Brandy’s 10 Micro Listening Cues to guide comprehension and synthesis.
- Understand the Visual Organization Scale, a spectrum for different levels of making listening visual and spatial.

For more details or to book Brandy Agerbeck for this program, contact her at brandy@looseteeth.com
Capture the core qualities and guiding principles for supporting groups visually.

Most narrowly defined, graphic facilitation (or graphic recording) is being the one person in the room making live, large-scale drawings of a meeting. But the listening, thinking, and drawing skills needed to excel in this unique role has immense power in so many more positions and projects.

Awaken your ability to guide groups with paper and pen!

- Identify which group-serving smarts you already possess and know how to improve the ones you are missing.
- Grasp the guiding principles that keep you focused and first rate in this complex role.
- Use your improved listening, thinking and drawing skills in whatever work you do.

For more details or to book Brandy Agerbeck for this program, contact her at brandy@loosetooth.com
Take this brilliant brainstorming tool to a whole new level.

At a couple pennies a piece, what sticky notes can help your team create is pure gold. **If you know how to mine them.** Stop squinty at scribbly stickies and turn them into industrial-strength idea machines!

Brandy is eager to share the very best practices from her 22+ year graphic facilitation career to use this simple, sticky tool to its highest potential.

- Choose this workshop if you tackle complex topics and projects whose component pieces need to be named, understood and aligned.
- Collect gems from your talented teammates, including those voices you don’t hear often enough.
- Discover the secrets of how to use these simple square to surface new ideas quickly, the zoom through alignment and to reach higher levels of meaning and agreement faster.
- Master this ubiquitous ideation tool: from how to set up everyone for success → through proven processes → to elegant archiving.

For more details or to book Brandy Agerbeck for this program, contact her at [brandy@loosetooth.com](mailto:brandy@loosetooth.com)
Who Brandy serves with these visual thinking programs

**Conversation Shapers & Change Catalysts**

Motivated by helping people make positive change
Facilitators | Change Mgmt Consultants | Change Agents | Therapists | Counselors | Agile Practitioners

**Knowledge Seekers & Lifelong Learners**

Motivated by the pursuit of knowledge & skill building
Life-long Learners | Students | Educators | Librarians | Trainers | Learning Professionals

**Mess Wranglers & Complexity Tacklers**

Motivated by finding the clarity within complexity
Leaders | Directors | Analysts | Strategists | Researchers | Project Managers | Information Architects | UX Professionals

**Life Shapers & Action Takers**

Motivated by self-awareness, growth & accomplishment
High achievers | Entrepreneurs | Intrapreneurs | Small Business Owners | Bullet Journalers

**Message Makers & Communication Shapers**

Motivated by getting your message out into the world & understood
Writers | Speakers | Leaders | Teachers | Students | Influencers | Communication Professionals

<table>
<thead>
<tr>
<th>Interactive</th>
<th>Keynote</th>
<th>Workshops</th>
<th>Idea</th>
<th>Shapers</th>
<th>Tour</th>
<th>First-Rate Flipcharts</th>
<th>Visual</th>
<th>Listening</th>
<th>Gold Star Graphic Facilitation</th>
<th>Stellar Stickies</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

KEY: ● = right on target for role ○ = useful, but not core to role □ = less applicable to role

To discuss your audience and discover if Brandy’s workshops are a fit for your organization, contact her at **brandy@loosetooth.com**
Ala Carte Options & Possibilities

All these are intended as conversation-starters, not invoice-inflaters. Brandy’s rich content materials run across formats, with the ability to create more integrated learning experiences for your team and organization.

🌟 Can pre-record a welcome video for your audience

🌟 The right tools for the workshops are essential — and we can discuss different price options for materials.

🌟 Integrate and brand the session’s physical materials to your event for the most useful schwag ever.

🌟 Brandy always integrates Q&A that adapts to your group’s exact needs.


🌟 Bundled pricing for online courses that complement the live workshop.

🌟 Private online area for group to continue their learning

🌟 Follow up coaching in person or by video call.

Any and all questions, ask Brandy at brandy@loosetooth.com